

Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314

## Contract # 861881 Date Entered 10/15/12 Schedule Dates 10/23/12-10/29/12 Last Modified 10/15/12 Advertiser Missouri Petroleum Marketers & Convenience Store (40279) Entered By Lisa Rees Agency/T-Code CO-OP Smart Media Group (7611)/788239874 06373952 Headline # Product Political - Ballot Issue (1195) Demo Missouri PMCSA (179988) Order Type Normal Salesperson Johannessen, Jordan (2818) Package Deal

Commission %

Commission

Net Total

Sales Tax

15.00

\$6,570.00

\$37,230.00

 Salesperson
 Johannessen, Jordan (2818)

 Sales Office
 TeleRep - New York

 Buyer Name
 BROOKS,MICHELE

 Phone/Fax
 (573) 535-7117 /

 CPE
 MOPET/ORDR/C23C29

 Account Types
 National/Political Issue - Agency

Billing Type Standard
Comments MISSOURI PMCSA

Date:

St. Louis (KMOV) (KN	40V)	
By Broadcast Month	<u>Spots</u>	Rate
Oct. 2012	37	\$37,200.00
Nov. 2012	7	\$6,600.00
Grand Total:	44	\$43,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	20062- News @ 10pm M-F						1	1	1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS	10/15/12
2.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	20063- Late Show with David Letterman			į			1	1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	LETTERMAN	10/15/12
3.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	20027- Inside Edition						1	1	1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION	10/15/12
4.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	20022- Price is Right			j	<u> </u>	i	1	1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	PRICE-RT 1/PRICE-RT	10/15/12
5.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	20023- News @ 12noon M-F			i			1	į.	1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	NOON NEWS	10/15/12
6.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	20054- News @ 5pm M-F			i			1	ì	1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	NEWS	10/15/12
7.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	20015- News @ 6am M-F			i			1	1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/15/12
8.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	54263- CSI: NY			j	<u> </u>	i	1	1	1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)	CSI NY	10/15/12
9.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	131968- CBS This Morning			i			1	į.	1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	EARLY SHW1/EARLY SHW	10/15/12
10.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	20062- News @ 10pm M-F		1	i					1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS	10/15/12
11.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	20063- Late Show with David Letterman		1					1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	LETTERMAN	10/15/12
12.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	20022- Price is Right		1	i	i		i	ì	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	PRICE-RT 1/PRICE-RT	10/15/12
13.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	20023- News @ 12noon M-F		1					1	1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	NOON NEWS	10/15/12

CONFIRMATION CONTRACT

Accepted-Station: Date: Comments:

Accepted-Agency/Advertiser:



Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314 Contract # 861881 Date Entered 10/15/12 Schedule Dates 10/23/12-10/29/12 10/15/12 Advertiser Lisa Rees Missouri Petroleum Marketers & Convenience Store (40279) Entered By СО-ОР No Agency/T-Code Smart Media Group (7611)/788239874 06373952 Headline # Product Political - Ballot Issue (1195) Demo Brand Missouri PMCSA (179988)

Order Type Salesperson Normal Johannessen, Jordan (2818) Package Deal Sales Office TeleRep - New York Commission % 15.00 BROOKS, MICHELE **Buyer Name** Commission \$6,570.00 Phone/Fax (573) 535-7117 / Net Total \$37,230.00 CPE MOPET/ORDR/C23C29

National/Political Issue - Agency

Sales Tax

Billing Type Standard
Comments MISSOURI PMCSA

Account Types

Date:

 St. Louis (KMOV) (KMOV)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 37
 \$37,200.00

 Nov. 2012
 7
 \$6,600.00

 Grand Total:
 44
 \$43,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	0 20054- News @ 5pm M-F		1	i	i		i	i	1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	NEWS	10/15/12
15.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	0 20015- News @ 6am M-F		1	i	i			i	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/15/12
16.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	0 131968- CBS This Morning		1						1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	EARLY SHW1/EARLY SHW	10/15/12
17.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	0 20108- News @ 10pm Sat		-	- 1	- 1		1	-	1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	NEWS	10/15/12
18.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	0 119145- News @ 10:30pm		1	i	1		1	i	1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	NEWS	10/15/12
19.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	0 43181- 48 Hours				i		1	1	1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)	48 HOURS	10/15/12
20.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	0 8A- 10A (CT)			-	1	-		1	1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	CBS NEWS	10/15/12
21.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	0 20062- News @ 10pm M-F		1		- 1	1	i		1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS	10/15/12
22.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	0 20063- Late Show with David Letterman					1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	LETTERMAN	10/15/12
23.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	0 20027- Inside Edition					1		-	1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION	10/15/12
24.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	0 20022- Price is Right		-	- 1	- 1	1	-	-	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	PRICE-RT 1/PRICE-RT	10/15/12
25.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	0 20023- News @ 12noon M-F		1	i	1	1	i	Ì	1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	NOON NEWS	10/15/12
26.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	0 20054- News @ 5pm M-F			-	1	1	1	1	1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	NEWS	10/15/12

**CONFIRMATION CONTRACT** 

Date:

Comments:

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



Smart Media Group 814 King Street Suite 400 Alexandria, VA 22314

Contract #	861881	Date Entered	10/15/12
ichedule Dates	10/23/12-10/29/12	Last Modified	10/15/12
Advertiser	Missouri Petroleum Marketers & Convenience Store (40279)	Entered By	Lisa Rees
gency/T-Code	Smart Media Group (7611)/788239874	CO-OP	No
Product	Political - Ballot Issue (1195)	Headline #	06373952
trand	Mii DMCCA (170000)	Demo	

Missouri PMCSA (179988) Order Type Normal Salesperson Johannessen, Jordan (2818) Package Deal Sales Office TeleRep - New York Commission % 15.00 BROOKS, MICHELE **Buyer Name** Commission \$6,570.00 Phone/Fax (573) 535-7117 / Net Total \$37,230.00 CPE MOPET/ORDR/C23C29

Sales Tax

Account Types National/Political Issue - Agency
Billing Type Standard

Comments Standard

MISSOURI PMCSA

By Broadcast Month	<u>Spots</u>	Rate
Oct. 2012	37	\$37,200.00
Nov. 2012	7	\$6,600.00
Grand Total:	44	\$43,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20015- News @ 6am M-F					1	i	i		1 \$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/15/12
28.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	131968- CBS This Morning				1	1	i	i		1 \$350.00	\$350.00	St. Louis (KMOV) (KMOV)	EARLY SHW1/EARLY SHW	10/15/12
29.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20062- News @ 10pm M-F			1	1					1 \$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS	10/15/12
30.0	Normal Line / SPOT	10/23/12-10/23/12	4		20063- Late Show with David Letterman			1						1 \$500.00	\$500.00	St. Louis (KMOV) (KMOV)	LETTERMAN	10/15/12
31.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20027- Inside Edition			1	1		i	i		1 \$300.00	\$300.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION	10/15/12
32.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20022- Price is Right			1	1					1 \$500.00	\$500.00	St. Louis (KMOV) (KMOV)	PRICE-RT 1/PRICE-RT	10/15/12
33.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20023- News @ 12noon M-F			1						1 \$750.00	\$750.00	St. Louis (KMOV) (KMOV)	NOON NEWS	10/15/12
34.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20054- News @ 5pm M-F			1				i		1 \$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	NEWS	10/15/12
35.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20015- News @ 6am M-F			1				i		1 \$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/15/12
36.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	131968- CBS This Morning			1				i		1 \$350.00	\$350.00	St. Louis (KMOV) (KMOV)	EARLY SHW1/EARLY SHW	10/15/12
37.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	20062- News @ 10pm M-F				1	<u> </u>	i	i		1 \$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	NEWS	10/15/12
38.0	Normal Line / SPOT	10/24/12-10/24/12	4		20063- Late Show with David Letterman				1					1 \$500.00	\$500.00	St. Louis (KMOV) (KMOV)	LETTERMAN	10/15/12
39.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	20027- Inside Edition				1			i		1 \$300.00	\$300.00	St. Louis (KMOV) (KMOV)	INSIDE EDITION	10/15/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:



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Agency/ I-Code	Smart Media Group (7611)/788239874	CO-OP	INO
Product	Political - Ballot Issue (1195)	Headline #	06373952
Brand	Missouri PMCSA (179988)	Demo	
Salesperson	Johannessen, Jordan (2818)	Order Type	Normal
Sales Office	TeleRep - New York	Package Deal	
Buyer Name	BROOKS,MICHELE	Commission %	15.00
Phone/Fax	(573) 535-7117 /	Commission	\$6,570.00
СРЕ	MOPET/ORDR/C23C29	Net Total	\$37,230.00

10/15/12

10/15/12

Lisa Rees

Sales Tax

Account Types	National/Political Issue - Agency
Billing Type	Standard
Comments	MISSOURI PMCSA

Accepted-Station:

Date:

St. Louis (KMOV) (KM	IOV)	
By Broadcast Month	<b>Spots</b>	Rate
Oct. 2012	37	\$37,200.00
Nov. 2012	7	\$6,600.00
Grand Total:	44	\$43,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	٧	Ve 1	Γh	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / SPOT	10/24/12-10/24/12	4	:3	30 20022- Price is Right				1	1	i	- ;	i	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	PRICE-RT 1/PRICE-RT	10/15/12
41.0	Normal Line / SPOT	10/24/12-10/24/12	4	:3	30 20023- News @ 12noon M-F				1:	1		- :	i	1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	NOON NEWS	10/15/12
42.0	Normal Line / SPOT	10/24/12-10/24/12	4	:3	30 20054- News @ 5pm M-F				1	1				1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	NEWS	10/15/12
43.0	Normal Line / SPOT	10/24/12-10/24/12	4	:3	30 20015- News @ 6am M-F					1		- :	-	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/15/12
44.0	Normal Line / SPOT	10/24/12-10/24/12	4	:3	30 131968- CBS This Morning				1	1		- ;	i	1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)	EARLY SHW1/EARLY SHW	10/15/12
					CON	νFΙ	RIV	1A	TI	ON	1 C	100	NTR	ACT					

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Date:

Comments: